

Social Media Campaign ABOUT YOU X Mero

Campaigns (Sorted according to observed impression volume)

Advertiser	Campaign	First seen	Last seen	Impression	Landing Page
aboutyou.ch	Neu und exklusiv bei ABOUT YOU: MERO x	2 months ago	2 months ago	3%	aboutyou.ch
aboutyou.at	Neu und exklusiv bei ABOUT YOU: MERO x	2 months ago	2 months ago	1%	aboutyou.at
aboutyou.de	Neu und exklusiv bei ABOUT YOU: MERO x	2 months ago	2 months ago	1%	aboutyou.de

Websites (Sorted according to observed impression volume)

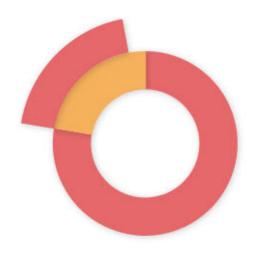
Website	Programmatic	Popularity	Above the Fold	Alexa Rank	Ad Coverage
youtube.com	100%	100%	100%	2	12.94%

Last Screenshot: Last recorded screenshot of the website

Popularity: Percentage of ads on that website relative to all recorded ads of that campaign Above the Fold: Percentage of ads above the fold

Alexa Rank: Global traffic rank Ad Coverage: Percentage of website space covered by all ads

Players



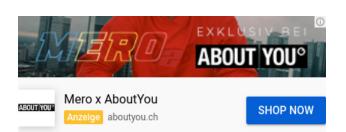
	Name	Percent
•	Youtube Player	94%
•	Google Ads	21%

Quelle: AdVison digital

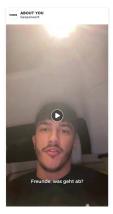


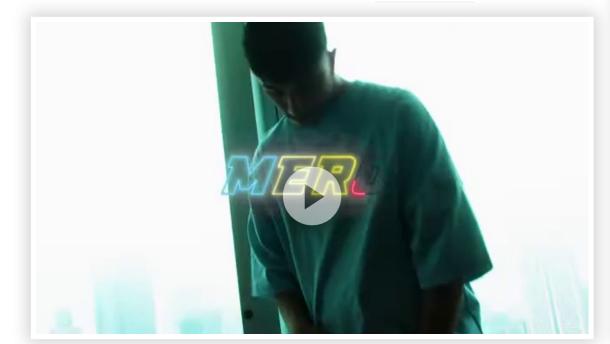
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Creatives













ABOUT YOU Gesponsert

Von der Straße in die Präsidentensuite [] @mero_428's Tracksuit Collection ist limitiert & exklusiv bei uns verfügbar. Checkt jetzt die high quality Sweatlooks! #AboutYouStyle





Jetzt kau...



ABOUT YOU Gesponsert

Out now! MERO's erste Kollektion exklusiv bei ABOUT YOU. Hol Dir jetzt Deine Statement-Pieces bevor es zu spät ist.

