



TOP-20 Werbespender

	WA Brutto	WA Brutto VJ	WA Brutto Diff. VJ	WA Brutto Diff. VJ in %
Hornbach	9.523.714 €	2.907.149 €	6.616.565 €	227,60%
Toom Baumarkt	5.178.725 €	377.071 €	4.801.655 €	1.273,41%
OBI	4.763.847 €	8.212.555 €	-3.448.708 €	-41,99%
Plameco	1.941.696 €	2.090.248 €	-148.552 €	-7,11%
Bauhaus	1.380.368 €	1.051.039 €	329.330 €	31,33%
ManoMano	1.079.940 €	5.173 €	1.074.767 €	20.774,50%
Hellweg Die Profi-Baumärkte	1.051.637 €	156.356 €	895.281 €	572,59%
Globus Baumarkt	365.287 €	6.810 €	358.477 €	5.263,96%
BayWa (Baumarkt)	332.676 €	252.343 €	80.333 €	31,84%
Dehner	250.011 €	12.585 €	237.426 €	1.886,58%
Hagebau	248.571 €	182.679 €	65.891 €	36,07%
Build with Ferguson	240.013 €		240.013 €	
Stanze Gartencenter	232.340 €		232.340 €	
ZAUN WELT	220.763 €	49.086 €	171.677 €	349,74%
Bakker	198.721 €		198.721 €	
JOSKO Fenster und Türen	149.057 €	10.257 €	138.801 €	1.353,26%
B1 Discount Baumarkt	93.799 €		93.799 €	
The Home Depot	86.416 €	705.770 €	-619.354 €	-87,76%
Gärtner Pötschke	72.683 €	7.420 €	65.262 €	879,50%
Malerwerkstatt Hinze	68.377 €		68.377 €	